entrepreneurs

Feria de Millón

o you want to buy high-

With the piano keys to change lives

JACQUI DE KLERK

t age 17, American classical pianist and improviser Wiley Skaret is proving one is never too young to use one's talents to help others. When he was six years old – having played the piano for only one year – he organized his first benefit concert: a 40-minute solo performance that included Bach and an onstage improvisation. The entrance fee was a can of food that was donated to a food pantry at his local church. This would be the first of many fundraisers for the young musician.

"Music is really great, but if you just do one concert for one night, then it's over. I've always liked to stretch out the benefit a little more, that's why I love doing benefit concerts," Wiley explains.

In 2014, he performed his first international solo in Guatemala and raised US\$15,000 for a Down Syndrome foundation. Similarly, he has raised hundreds of dollars playing in the Washington area in the United States.

Five years ago his family moved from the U.S to Bogotá. It was here, where Wiley discovered the important role the Colombian National Police play in the fight against drugs. Inspired by their dedication and wanting to help families of police officers, Wiley started his most ambitious project to date. James 1 is a nonprofit organization whose goal is to create a US\$500,000 endowed university scholarship fund for the children of Colombian police officers killed in the line of duty. "We've raised about US\$65,000 so far,

and I hope to complete the rest within a year," says Wiley.

To help create awareness for his foundation, and to draw attention to the plight of police families, Wiley traveled throughout Colombia to film five music videos. "Creating, recording and producing the videos has been the number one highlight of my time in Colombia...every trip has been eyeopening for me," he says. From the logistical challenges of moving the piano he plays around Colombia to mustering a team of actors on the spot, Wiley says that, "behind every shot, there is a story and likely even a miracle of how that scene was ultimately produced." The brightly painted piano is currently on display at the National Police Museum in Bogotá and will eventually be auctioned off, with all the money going to James 1.

quality art for a reasonable price? Later this month, you can. The 7th annual Feria de Millón, an art festival that aims to bring quality art to a wider audience, will take place on Septement.

ence, will take place on September 20-22 at Hospital San Juan de Dios. A wide range of artworks, such as sculptures, paintings and photography will be on display.

Every artwork at the Feria de Millón is worth about a million pesos (about \$296 USD), and the competition to enter is fierce. This year, more 1,300 artists competed for only 76 spots.

Why one million pesos? Access to good art should be affordable for all, and it often is not so in the world of visual art, reads the press release promoting the Feria.

The purpose of the Feria is twofold: to give new artists a chance to exhibit their work, and to provide the general public with quality art that they could afford to own.

The artists are selected by a committee of experts in various disciplines of visual art. This year, the committee includes art historians, award-winning artists, and museum curators.

There will also be similar art fairs in Cali, Barranquilla and Medellín for the first time this year. "Noches de millón" will take place in Cali on September 26, in Barranquilla on October 17, and in Medellín on November 7.

For more information on Feria de Millón, visit: feriadelmillon.com



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vention Centre in Cartagena. In 2017, he won the Colombian National Soloist Competition for age 26 and under.

As Wiley prepares to head stateside to college next year, his plans for higher education combine music and finance. He is currently enrolled in several online courses at Berklee College

One of Wiley's proudest moments

took place at the recent commemo-

ration of the 20th anniversary of the

Colombian Finance and Customs Po-

lice. "At the end of the concert, a boy

about my age, whose father had died in

combat, walked onto the stage to thank

me for what I was doing at James 1. He

gave me a strong hug, then handed me

his father's police bandana. I'll never

ship, Wiley boasts an impressive piano

career. He has played to audiences at

Carnegie Hall in New York and Ken-

nedy Center in Washington D.C, and

has clinched first prize at several inter-

national music competitions. In his ad-

opted home country he has entertained

audiences at the U.S Embassy, Nation-

al Museum in Bogotá, Pablo Tobón

Uribe Theater in Medellín and Con-

Besides his social entrepreneur-

forget that moment."

of Music in Boston.

Wiley will perform for the first time with the Bogotá Philharmonic Orchestra (OFB) at the León de Greiff auditorium at the National University on September 21 (4:00 pm). Colombian conductor Adrián Chamorro will lead a repertoire of Mozart's Le nozze di Figaro and Mendelssohn's piano concerto No.1 in G minor. His Bogotá performance schedule also includes a concert September 20 at the Fabio Lozano Auditorium (7:30 pm). And if interested in donating to Wiley's foundation: www.james1.net



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